

lenZpouches are shown at 50%. Finished size is approximately 8" x 3.5"

## Horizontal

### Imprint Area:

Keep all logos, type, etc. in this 7" x 3" area, front and/or back

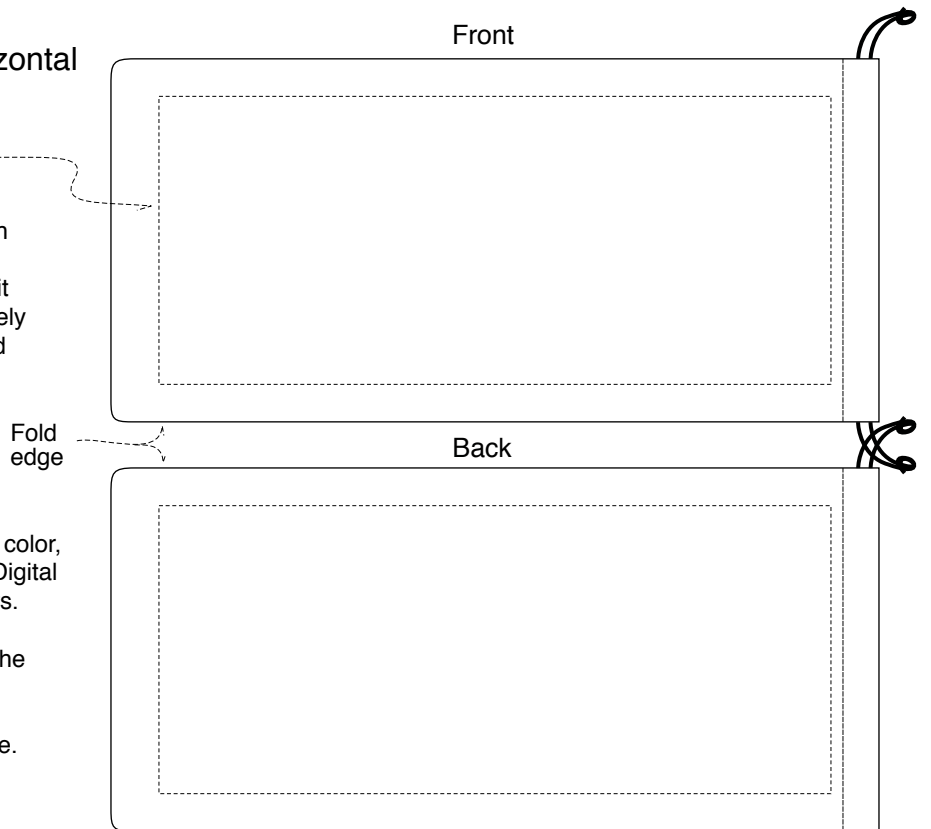
Full bleed area (both sides) = 8.75"w x 9.75"h for vertical, or 9.75"w x 8.75"h for horizontal. Background photo, colors, or patterns must fit this size to cover front and back. Approximately .75" all around will not be visible. Background wraps around front to back at the fold edge.

### Art Requirements:

Vectorized art - use PMS spot colors or RGB color, all type fonts must be converted to outlines. Digital imprint has limited ability to match PMS colors.

Bitmapped art - .jpg or .tif format, 300 ppi at the full imprint size.

Type can be added in production at no charge. Significant art modifications, if requested or necessary, will be quoted before production.



## Vertical

Keep all logos, type, etc. in this 3" x 7" area, front and/or back

### Details:

Specify white or black draw strings with order, or it will be determined by the artist for the preview. Thread color will be selected during assembly to match or complement the imprint.

Bulk packaging only.

Email art files to: [info@worldwidepens.com](mailto:info@worldwidepens.com)

